

# Project Leadership, Management and Communications

# INTRODUCTION

• This Project Leadership, Management and Communications training course provides a solid foundation in key leadership competencies and gives the attendees the opportunity to have a truly transformational leadership experience. The programme will help the attendee develop and refine their personal project leadership vision, and work on strengthening their leadership competencies.

#### In this programme, the attendee will learn how to:

- Lead project teams through more effective communication
- Identify motivational value systems to improve productivity and cooperation
- Recognise the role of buisness and personal ethics in leadership
- Describe predictable change stages and identify appropriate leadership strategies for each stage
- Develop and maintain a personal, tailored Leadership Development Plan

# **PROGRAMME OBJECTIVES**

- Enhance leadership skills including: setting direction, aligning people, motivating and inspiring, leading teams, and communicating.
- Learn how to build relationships, negotiate and lead change.
- Build and lead teams to achieve positive results.
- Gain a clear understanding of why communication is so important.
- Establish effective working relationships with internal and external stakeholders.
- Use a practical, step-by-step process to prepare for win-win negotiations.

# **TRAINING METHODOLOGY**

• Leadership and communication skills and techniques are taught through case studies, experiential exercises and practical examples that can used immediately to make a real difference. Attendees will complete a self-assessment of a range of critical leadership skills, and will interact and engage with the facilitator in lively discussions.

# **PROGRAMME SUMMARY**

• This programme addresses the Leadership, Management and Communication skills needed by project managers and team leaders to: 1) build and lead cross-functional teams through various behaviour motivating dynamics; 2) exercise influence without authority, 3) foster an environment of professionalism, and 4) deal with conflicts in a professional and ethical manner. The goal of this programme is to guide individuals to understand and master the core skills of leadership required for effective application in project environments.

# **Programme Outline**

#### **Project Leadership Fundamentals**

- Introduction to Course Objectives
- Separating Leadership from Management
- Leadership as a Journey
- Assessing your Leadership Competencies
- Leadership Knoweldge Areas
- The Need for Result-based Project Leadership
- Traits of Effective Leadership
- The Buidling Blocks of Leadership
- Create your Own Leadership Vision
- Project Leadership Styles
- Habits of Effective Project Leaders
- Create a Leadership Development Plan

# **Building and Leading Productive Teams**

- Project Leadership and Dimensions of Credibility
- Leading Different Personalities
- Team Building Stages
- Different Roles and Behavioural Patterns within Teams
- Identifying and Expanding your Comfort Zone
- Managing the Project Team
- Understadning Motivational Patterns using SDI®
- Motivating Team Members using Different Techniques
- Establishing and Maintaining Effective Working Relationships with internal as well as external stakeholders
- Update your Leadership Development Plan

### Leadership through Effective Communication

- What do Leaders Communicate About?
- Communication Styles
- Matching Communication Styles
- Powerful Communication
- Active Listening
- Power and Leadership Relationship
- Sources of Leadership Power

#### Influence, Negotiations, and Conflict Management

- Influencing Tactics
- Your Preferred Influence Style(s)
- Keys to Successful Influence
- The Need for Negotiations
- Preparing for Negotiations
- Best Alternative for Negotiated Agreement (BATNA)
- Competitive vs. Collaborative Negotiations
- Negotiation Styles
- Negotiation Tactics
- Emotions and Conflicts in Negotiations
- Common Negotiations Errors
- Sources of Conflicts within Project Teams
- Destructive vs. Constructive Conflicts
- Modes of Conflict Handling
- Update your Leadership Development Plan

#### Role of Ethics and Leading People through Change

- Change in the Organisation Context
- The Change Process
- Your Role in a Chaning Work Enviroment
- Stages in the Change Process
- Define Ethics and identify Links between Ethics and Trust
- Ethical Leadership Behaviour
- Appropriate Leadership Strategies for Stages in the Change Process
- Dealing with People Resisting Change
- Developing a Change Management Plan
- Adjusting to Change
- Effective Reporting
- Keeping Yourself Motivated
- Self Awareness and Self-discipline Skills
- Leadership Learning and Mentoring
- Finalise your Leadership Development Plan

